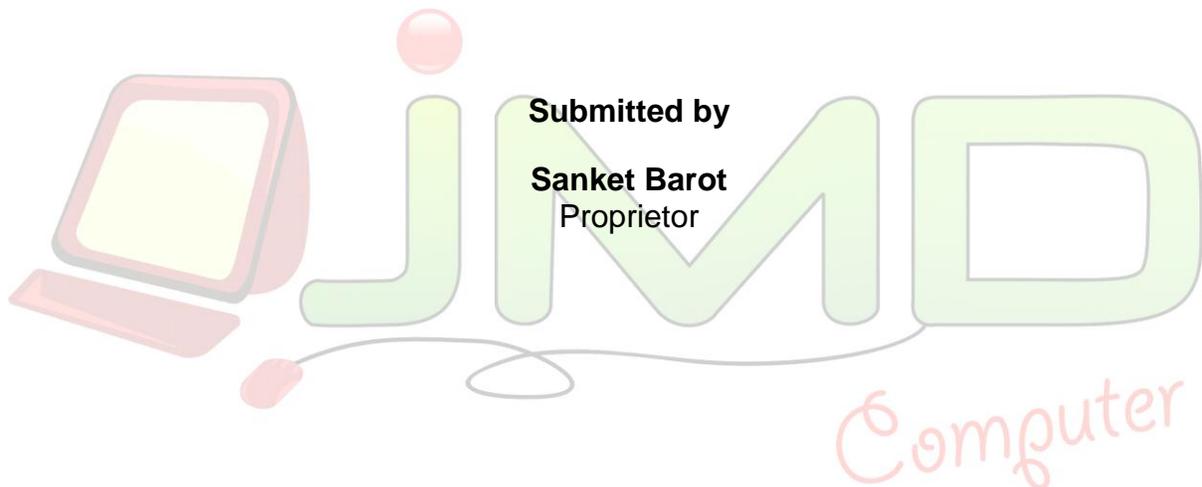


Web Development Proposal
For
<Company Name / Client Name>



JMD Computer
318, 3rd Floor, Cristal City Mall,
Opp. Nagarpalika, Nr. Dal Mill,
City: - Mahesana, Pin Code: - 384001, Gujarat - India
Mo: +91 9825892189

support@jmdcomputerindia.com
www.jmdcomputerindia.com

Year: 2013

Dear Sir,

Thank you for taking the time to work with us to determine your website needs. JMD Computer will be available to start work on this project as soon as possible. We look forward to working with you on this project.

You will find our proposal will outline how we will incorporate a web site for your business and create the unique identity of your company. JMD Computer is the right choice for the following reasons:

- Our staff has extensive experience with similar web site development as well as custom software development.
- Our staff is already very familiar with your business and understands your business goals.
- We have experience in tying web site projects together with additional marketing tactics for a complete solution.



Sincerely,

Mr. Sanket Barot
Head – Business Development
JMD Computer
318, 3rd Floor, Cristal City Mall,
Opp. Nagarpalika, Nr. Dal Mill,
City: - Mahesana, Pin Code: - 384001, Gujarat - India
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Email ID: support@jmdcomputerindia.com

Company Qualification

JMD Computer congratulates you on this occasion of your entry to WWW and we request you to spend few minutes in understanding the fundamental challenges need to be faced by any business to have their web presence in this competitive landscape.

Outlined data reveals facts about internet usage, penetration and existing competition world-wide and emerging trends and technologies of web 2.0 which are the underlying facts considered by us while weaving your web presence to trap your target customer base.

1. There more than **110 million registered domains** on the World Wide Web and over 73 million of them resolve to a live Web site.
2. Over 750 million people conduct **61 billion searches every month** and

they account for 95% of the total internet audience. Google and Yahoo are the primary search engines world-wide.

3. Nobody exactly knows how many pages are hosted online and Google indexed more than **9 billion pages** so far.
4. Internet Explorer and Firefox are the **widely used browsers** across the world.
5. Social Networking, bookmarking, wikis, blogs, RSS are the new trends of **Web 2.0**.
6. Well defined **Relationship Management practices** on your online store bring you repeated traffic and new traffic through references from your satisfied and delighted visitors.

With billions of pages on the Web how do you ensure customers find your website?

How do you stand out from the crowd and get Internet Visibility?

JMD Computer help you brand your web presence effectively using creativity coupled with technology and sound business sense. Being a new generation **E-Business Services company**, we cater to cornering the mind share of your customer using new this digital media.

We have successfully dealt with customers' campaigns big and small and have delighted them by our innovative identity practices. At Future Web we don't talk about our customers. **JMD Computer** talks about our customer's customers. At the end of the day the judgment passed by your customers

is what determines a good digital identity solution company can accomplish for you.

We deliver solutions that excite our customers and their clients by a focused set of customer offerings that match and exceed your expectations. **JMD Computer** leverages technology, creativity and well-honed processes to deliver the best and always strive for your customer's delight. **JMD Computer** provides the platform, the lighting, the choreography and the ambiance for your web presence to enthrall your customers.

Value-Added Services for all packages

- Browser Compatibility Testing for IE and Firefox
- Search Engine Submission to TOP 10 Search Engines
- Expression Engine Submission to Google Maps Local (Verification required and will be done using E-Mail Method)
- Free Submission to Google Sitemaps
- Integration with Google Analytics
- Basic Annual Maintenance Services
- Monthly traffic report updates through email

Our Delivery Methodology

JMD Computer believes in “Right for the First Time” to avoid failure costs which even includes opportunity cost leads to drain of organizational resources. E-business is not the exception and requires more attention for this rule since the target audiences are more informed. We believe in acquisition of knowledge from their best sources and apply the right strategy for better ROI for our customers. Deploying E-business solutions requires more knowledge of available technical infrastructure elements available and application of the same for our clients at the right time is our SUCCESS formula.

In this regard we apply amalgamated approaches for higher conversions for our customers. **JMD Computer** follows unique approach called “**DDMAI**” in delivering its web solutions in the following way for better control over the investment made.

1. Define

Objective: The crucial step in service delivery which included understanding customer requirements and plotting the same against end user expectations to draw a consensus on what should be the desired GOALS to be achieved.

Our Expertise:

After initial discussions on above parameters, we will draft a GOAL MAP which includes overall site plan, site elements, navigation, information architecture, keyword list etc., and will be submitted for your review and approval.

2. Design and Deploy

Objective: Translating the identified and agreed GOALS to visible layout.

Our Expertise: We practice best standards in industry i.e W3C in designing your online face of your organization in tune with identified objectives to be achieved.

3. Measure

Objective: To integrate measuring tools to the hosted website

Our Expertise: Third Party Tool integration which could measure defined goals and other measurable Parameters associated with web presence such as traffic analysis, visitor tracking, campaign tracking, Search Engine Marketing tracking etc.,

4. Analyze

Objective: To analyze the live results against the plotted objectives.

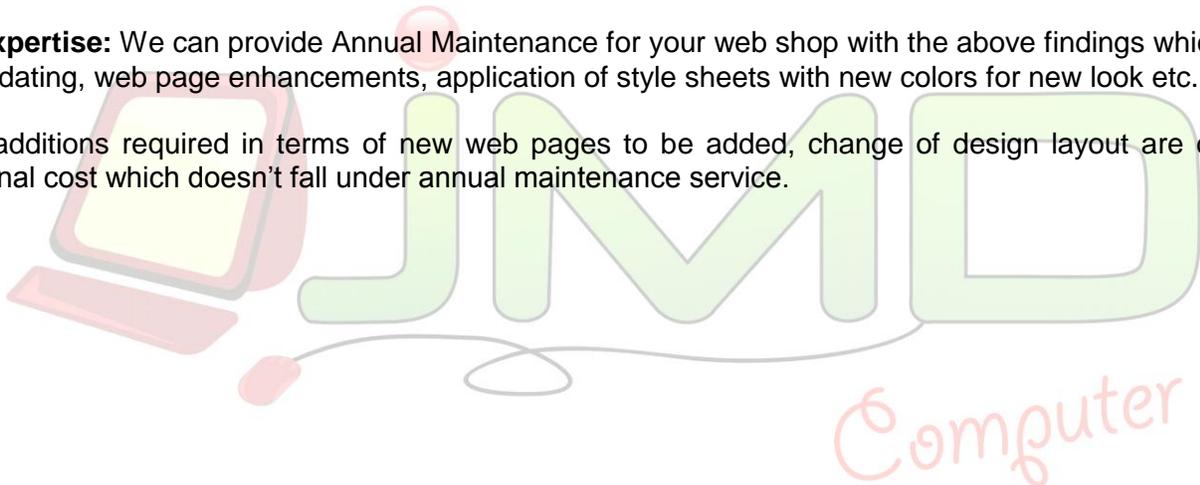
Our Expertise: Monthly Reporting on traffic trends and quarterly reporting on GOAL performance analysis is the UNIQUE service provided by us. We believe in long-term association and practice innovative methodologies to deliver true VALUE ADDED Services to our clients.

5. Improve

Objective: To fine tune the web GOALS based on the observation from analysis

Our Expertise: We can provide Annual Maintenance for your web shop with the above findings which includes text updating, web page enhancements, application of style sheets with new colors for new look etc.,

*Any additions required in terms of new web pages to be added, change of design layout are done at an additional cost which doesn't fall under annual maintenance service.



Why JMD Computer?

Trying to find the right web solutions company to work with is much like finding a good sushi restaurant - you'll either find fabulous sushi, or you'll go home with food poisoning. Okay, perhaps it's not that black or white - but with so many me-to-providers out there, how do you decide which firm is best for you? Here are the most important factors which can be considered **to count on us**:

- **Expertise:** Since we have seen the growth of internet alongside with invention of browser, we have acquired **versatile skills and Capabilities** as an organization in understanding any business or institute from their own perspective and could able to deliver the solutions which exactly match their requirements in cost-effective method. And thus we have effective teams from various streams like Arts, Science, Technology, and Management which really forms the best in the industry to deliver **client-centric solutions**.
- **Responsiveness:** How long does it take them to respond to questions? Provide a proposal? Make meetings for follow-up questions? Make sure you know when and who you can reach whenever you need something done. We at **JMD Computer** strongly believe that responsiveness to client alone can make or break the business. We provide **24/7 mail support** for all our services at any point of time.
- **Cost:** Of course, this goes without saying. When evaluating proposals, we suggest you to compare apples to apples. We closely work with in understanding requirements and screen them in **cost-benefit scenario** and then convert the blue print to feasible requirements for **better Return on Investment**.

Payment Terms

- 50% advance on signing of the contract or Statement of Work (SOW)
- 50% on completion of the project
- All payments to be made within a 2 business days from the date of submission of invoice.
- All payments to be made by Paypal, wire transfer or Credit card payment or Cheque payable to **“Sanketkumar H Barot”** payable at Mehsana, Gujarat, India.
- Please raise your request for online invoice in case of credit card payments to support@jmdcomputerindia.com

We are glad to answer your queries if any and will be waiting forward for your positive reply. We look forward for a fruitful and long term journey...

Approved by

SD/-

Client Signature.

Our Portfolio

Following are the websites I have design independently or in a team of 2-3 people for the company I have been worked/working for.

Web URL	Category / Remarks
Static Sites (developed independently)	
www.formoumotors.com	" FormouMotors " Manufacture RO Pumps as well as Our Domestic RO Pumps have been used largely for purification of domestic water, while commercial RO Pumps have also found a range of industrial applications.
www.Nagarparivarmehsana.org	Nagar Parivar Mehsana is Social Community Site; Site is Opened by Visnagara Nagar parivar Mehsana.
www.pratimainstitute.com	PRATIMA Institute is UGC, AICTE, Regular and Distance Mode Educational Institute Site, Non-Government Organization Website.
www.bjpitcellmahesana.com	BJP IP Cell Mahesana is Part of IT Cell of BJP Government of Gujarat.
www.itiradhanpur.org.in	INDUSTRIAL TRAINING INSTITUTE (ITI) RADHANPUR has independent Training Work Shop from 2001.
www.panchsheelindustries.org	PANCHSHEEL INDUSTRIES is a prominent name among manufacturers and exporters of a comprehensive range of Pharmaceutical Packaging Manufacturer.
www.sanketsystems.com	SANKET SYSTEMS has been providing services in computer hardware and software Sales and Services.
www.sanketservices.com	SANKET SYSTEMS has been providing services in computer hardware and software, Sales and Services, Networking, Accounting Software, Operating Systems, Office Software's, Anti Viruses, All Type of User Need Software's Sales.
www.pratimatrust.org	Educational Institute Site, Government Organization Website.
www.pratimaweb.com	PRATIMA COMPUER has been providing service in computer hardware and software Sales & Services.
www.oxenro.com	" OXEN " RO System import systems as well as Our Domestic RO systems have been used largely for purification of domestic water, while commercial RO system have also found a range of industrial applications.
www.mcma.co.in	Mehsana Computer Merchant Association (MCMA) is the association of all IT vendors. It consists of all hardware & software traders, service providers, IT education providers & others whom profession is related to IT.
www.multitechsolution.com	Multi Tech Solutions , are Authorized Dealer of well-known brands like Panasonic, Sharp, Xerox, HP, Samsung. We have large service centers, to solve our client solution. We are leading supplier for Government, Corporation as well Private

	Companies. As we believe in Best Service to Serve, we have more than 25 Engineers and Staff Members to serve you a best service.
www.vbngmn.com	Educational PTC College, Teachers Training College.
www.krishnaconsultant.net	Civil Engineer and Civil Contractor (Builder), Road and Building Contractor.
www.onlineinfotech.org/	Online InfoTech has been providing services in computer hardware and software Sales and Services.
www.rajsmitbooking.com	Rajsmiit - Booking can book tickets for your numerous needs of traveling by bus, air, train and to book hotels etc. to our website in a very easy process. You will get the ticket bookings and assorted information here. We will offer you the best service for your needs as your various expectations go to have the benefits.
www.shuklaji.org	Devotional kathakar, Shree Mad Bhagwad Geeta.
<u>Dynamic Sites</u>	
www.pratimacomputereducation.com	Educational Institute Site , Government Organization Website, Short Term Computer Courses, Hardware and Networking.
www.takshashilaschool.org	Welcome to Takshashila School , Our aim is to bring educational revolution among students of Idar and surroundings by providing knowledge in classrooms. Our School teachers are like ancient times Priests, impart "Prasads" of divine knowledge to students.
www.amisuicideinsachivalay.com	On Basis of Criminal Offense.
www.getfastonline.com	GetFastOnline is all about saving every penny from customer's budget when customers start buying the product online. GetFastOnline has entered with high competitive market and challenge every possible item with best rate from the market.
www.mymcmafriend.tk/	MYMCMAFRIEND is a social utility that connects people with friends and others who work, study and live around them. People use MYMCMAFRIEND to keep up with friends, upload an unlimited number of photos, post links and videos, and learn more about the people they meet.
www.yash2100.org	Multi-Level Channel Marketing Systems, Tree Structured Management, Online Commission Sharing Site.
www.affordablecarhire.com	(Cold fusion) Manage online booking to rent cars as well as accounting of the hired cars.
www.printbell.com	Online facility to design & purchase the visiting cards & greeting cards.
www.yotask.com	Web based task management system. It's an online CRM system thru which an organization can manage their tasks & assigned them to their co-workers online.

Our Specification in I.T

Graphic Designing	Web Designing	SEO / Web Marketing
✓ Corporate Profile	✓ Website Design	✓ SEO Services
✓ Brochure or Catalogue	✓ Website Redesign	✓ Guaranteed SEO
✓ Stationery Designs	✓ Website Maintenance	✓ Organic SEO
✓ 2D Animation	✓ Custom Web Design	✓ PPC Management
✓ 3D Animation	✓ Flash Designing	✓ Viral Marketing
✓ Custom Logo	✓ Web Template Design	✓ Site Analysis
✓ ID card Design	✓ CSS / Tableless Web Design	✓ Social Media Optimization (SMO)
✓ Business Card Design	✓ Wordpress Blog Customization	✓ SEO Content Writing
✓ Letterhead Design	✓ Content Management System	✓ Email Branding
✓ Banner Design	Domain / Hosting Solution	Microsoft Technologies
✓ Newsletter	✓ Domain Registration	✓ ASP. Net Framework
✓ Advertisement	✓ Windows Hosting	✓ Asp.Net Development
✓ Hoardings and Poster	✓ Linux Hosting	✓ Windows based Software
Web Development	✓ E-mail Server Solution	✓ VB / C# Development
✓ Custom Web Development	✓ Bulk SMS Services	✓ Ajax Development
✓ ASP.Net Development	✓ Email Marketing	✓ Customized Application Development
✓ PHP Development	✓ Content Writing	✓ Client Server Application
✓ E-Commerce Solution	✓ Database Hosting	✓ MS SQL Server
✓ Payment Gateway Solution		
✓ Content Management System		
PHP / SQL Development	Portal Development	Our Specification in Other
✓ PHP Development	✓ B2B Portal	✓ Copy Right
✓ Word press Solution	✓ B2C Portal	✓ Computer Peripherals
✓ Open Source Development	✓ Portal Development	✓ Computer Hardware Genuine Software
✓ Blog Customization	✓ B2B Portal	✓ CCTV Camera
✓ MY SQL	✓ Matrimony Portal	✓ Security Systems